



Connecticut Construction Industries Association



The CCIA Safety Committee Presents:

A SAFETY ROUNDTABLE DISCUSSION



How to Communicate Effectively During and In the Aftermath of a Crisis or Emergency

*Presented By: DUBY McDOWELL & MAURA DOWNES,
McDOWELL JEWETT COMMUNICATIONS*

Duby McDowell and Maura Downes of McDowell Jewett Communications will join us to talk about how to effectively communicate during and after an emergency. We spend a great deal of time in our industry planning and evaluating safety features and protocols to avoid accidents and crises that can be very costly to both our workers and our businesses. But, even with the best safety procedures in place, sometimes accidents happen. What you do in the aftermath of a crisis, how you communicate to your workers, their families, the public and other stakeholders, can make or break your business, its reputation, and your relationships with your workers and the public at large. While you can't plan a response for every potential crisis or emergency you might encounter, there are some common sense principles and guidelines that, if followed, can help you effectively communicate in the aftermath of a crisis.

The CCIA Safety Committee will meet immediately after the Roundtable.

12:00 noon, Tuesday, May 14, 2019
CCIA, 912 Silas Deane Highway, Wethersfield
Lunch will be provided

Please register by Monday, May 13, 2019.

Name _____ Company Name _____

Additional attendee names: _____

Please fax or e-mail your registration or call John Wilhelm at 860-529-6855.

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